

A PROVEN PLATFORM FOR DIGITAL TRANSFORMATION

In this increasingly digitally-driven world, businesses must embrace technology to evolve, remain competitive and offer the best possible service to clients. Those that do not leverage digital transformation risk losing competitive advantage.

“It is not the strongest of the species that survives,
nor the most intelligent that survives.
It is the one that is the most adaptable to change.”

(Charles Darwin)

Datum's platform for digital transformation – someone to lean on

Highly interconnected and interdependent hybrid solutions are the future for most companies yet many transformation projects fail (or are avoided entirely) due to the sheer enormity and complexity of the process. Support from a technology partner can be key to success.

Our clients choose us to provide a platform through which they can deliver a flexible and scalable hybrid IT strategy. Our lifecycle services, delivered through our partner network, support them at every stage of their transformation.



Consolidate your existing physical IT estate together in one location

All disparate elements of a client's IT infrastructure are consolidated in Datum's secure, resilient datacentre (a 'landing zone') so that workloads can be mapped, structured and organised.



Transform to your chosen multi platform hybrid solution

Once everything is up and running, we work with our clients to define how to deliver applications and workloads, most often a hybrid private/public cloud and datacentre solution

Embracing digital transformation in light of Covid-19

The pandemic was a wake-up call for many businesses that struggled to access distributed on-premise IT infrastructure during lockdown. As businesses decide how to futureproof themselves, many are pursuing digital transformation projects in order to streamline, consolidate, control costs and remain competitive.

How Covid-19 has driven digital transformation:

- It demonstrated that technology is a prerequisite for business continuity
- It showed that harnessing technology facilitated competitiveness
- It put budgets under pressure making the transformation to a flexible, hybrid and largely OpEx model particularly attractive
- It highlighted the importance of putting clients' needs at the heart of strategy (the essence of digital transformation)

What our clients say about partnering with us

“When we instigated a major IT transformation project to improve operational performance and deliver value to our customers, we needed a flexible platform on which to consolidate our disparate server estate. Over time, we added additional workloads and incorporated new services. Datum’s flexible approach and outstanding service ethos meant that we had a partner we could completely rely on.”

(International Infrastructure Group)

“The flexibility of Datum’s approach is refreshing, to the point that in line with our expansion plans they offered us a right of first refusal on a second rack free of charge for 12 months. The knowledge that we can expand into a contiguous rack without upfront financial outlay is ideal and allows us to confidently pursue our ongoing development.”

(International Law Firm)

“One of the things that impressed us most about Datum was that they were selling themselves as a service, not just a data centre. In working with the Datum delivery team, we’ve developed a collaborative relationship, enabling us to overcome challenges more easily. Datum go above and beyond the norm due to their service-first approach.”

(Infrastructure Consultant - Technology Group)

“We are committed to growing our footprint in Datum due to our clients recognising the superior levels of service and connectivity that we can offer from Datum Farnborough. Our multi-platform, hybrid cloud has been gaining traction for companies focused on looking to shift workloads to more flexible or powerful platforms.”

(Hosting and Managed Services Provider)

To talk to us about how we can support you with your transformation journey, call us on **0845 568 0123**, email us at info@datum.co.uk or visit www.datum.co.uk