

Datum Datacentres

Co-location for Business Critical Data

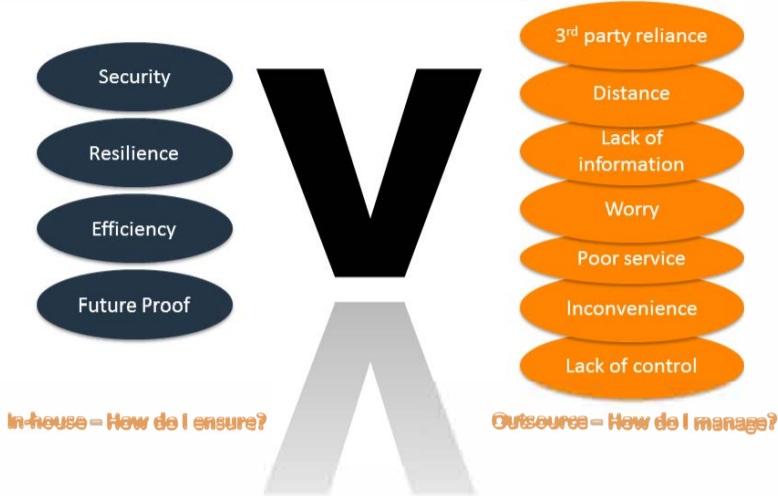


Is your data centre future-ready? Faced with the four big trends of **Mobility, Social, Cloud and Big Data**, companies of all sizes will increasingly no longer be able to effectively support their infrastructure in-house.

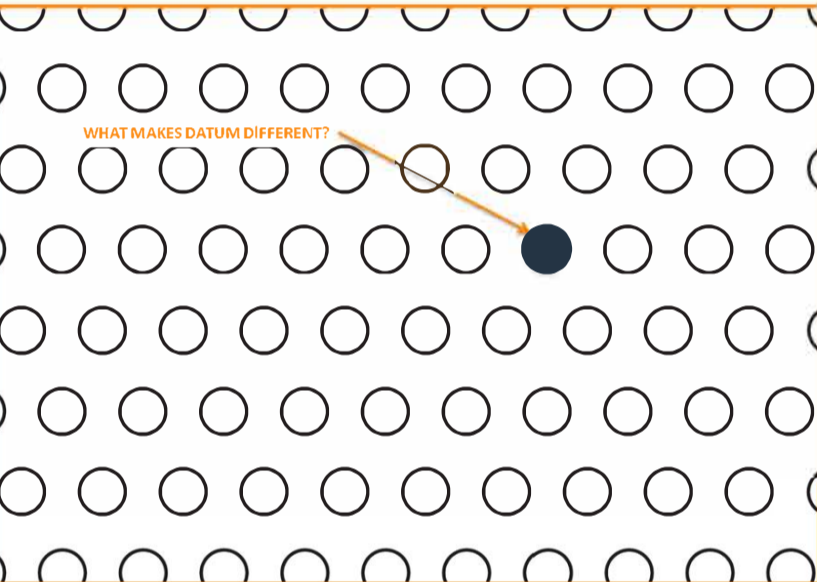
"In the next five years, we'll generate more data than we generated in the previous 5,000 years."

The Outsourcing Dilemma

Challenges of In-housing v Outsourcing

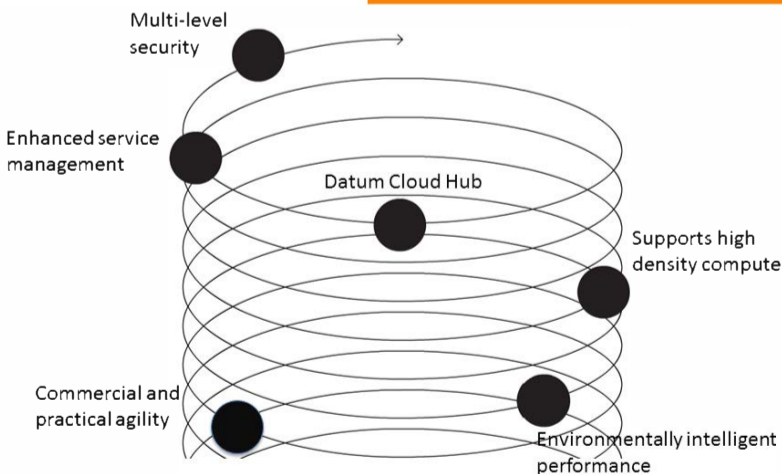


WHAT MAKES DATUM DIFFERENT?



Improving the Outsourcing Experience

Building a model partnership



Datum Datacentres

Co-location for Business Critical Data



Datum provides **leading-edge carrier and cloud neutral co-location** data centres to enterprises and service providers.

Part of the award-winning **£40m Attenda Group Datum FRN1** has capacity for more than 1,000 racks and is the interconnection hub for the second largest London-edge data centre cluster.

Datum's Strategic Vision is to be the leading operator of premium UK data centres to meet the demands of business critical IT